



Office of Children and Family Services

KATHY HOCHUL
Governor

SUZANNE MILES-GUSTAVE, ESQ.
Acting Commissioner

September 12, 2023

Dear Child Care Provider:

Every few years, the Office of Children and Family Services (OCFS) conducts a survey of the price of child care across the state of New York. This information is very important. It helps us to update payment rates for the Child Care Assistance Program (formerly known as Child Care Subsidy Program), so they reflect local prices.

This September, the Market Rate Survey Team will be sending all providers an electronic survey invitation by email that contains a link to the 2023 Child Care Market Rate Survey. The email will be coming from the sender "ocfs.sm.marketratesurvey@ocfs.ny.gov" and have the subject line, 2023 Child Care Market Rate Survey Invitation.

Please know this is a real survey from OCFS and it is safe to click on the link in the email. You can take this survey using any computer web browser or mobile device. The survey will take you about 15 minutes to complete. You do not have to complete the survey in one sitting. You can walk away and come back to it before the survey closes eight weeks after the invitation is sent. But, once you submit the completed survey, it is closed and no longer available for edits.

The survey includes questions about child enrollment numbers, costs for providing child care, and the price you charge for child care. For questions about the price you charge for child care, please base your answers using the rates you charge to your "private pay clients," not the rates you charge for children whose care is paid for by the county department of social services (or in New York City by the Administration of Children's Services or Human Resources Administration).

The information you give us will be used to make any necessary changes to the child care assistance (subsidy) rates for your county. Your individual responses will not be shared with anyone other than the staff who will be data entering and processing the survey results. We may reach out (phone call or email) to some providers to verify the information entered in the survey.

If you have any questions, please send an email to: ocfs.sm.marketratesurvey@ocfs.ny.gov

As a person who cares about children and child care, you understand how important it is for the payment rates for child care assistance to be current. Please consider participating in the survey when you receive it. **THANK YOU!**

Sincerely,

A handwritten signature in black ink that reads "Nora Yates".

Nora Yates
Deputy Commissioner
Division of Child Care Services