

# Division of Child Care Services



Office of Children  
and Family Services

**In November 2017, 3-year-old Elijah Silvera** from New York City was given a grilled cheese sandwich while at day care despite having a known severe dairy allergy; Elijah went into anaphylaxis and died.

**In 2019 New York State adopted new legislation called Elijah's Law.** Elijah's Law impacts all licensed/registered child care programs and requires them to follow allergy guidelines to prevent, recognize and respond to life-threatening anaphylactic reactions.

Child care professionals play a critical role in protecting the health and safety of the children in their programs, which includes allergy awareness. The US Centers for Disease Control and Prevention (CDC) estimates that 1 in 13 children is impacted by allergies. Allergies have the potential to create a life-threatening situation. Anaphylaxis (a severe, life-threatening allergic reaction) must be treated right away. By learning about allergies and preventing anaphylaxis, child care providers can save lives.

This guide is designed to help raise allergy awareness and to increase provider participation in the NYS Non-Patient Specific Auto-Injector Initiative through the power of social media. Please feel free to use any or all of the assets below to help us spread the word on your own social media channels.

## **Social Media – Parental Awareness**

Please use any or all of the following images and posts when posting on social media about allergy awareness in child care.

Ask your provider if they're participating in the NYS Non-Patient Specific Auto-Injector Initiative. Each program is eligible to receive all three available doses of epinephrine and one training device at no cost. It's easy to participate. If your program isn't signed up, let them know it could save your child's life. Learn more here:

<https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>

Your child could have an allergy and you may not even know it! Make sure your child care provider is doing everything they can to keep your kids safe. Visit our website to find providers that have free non-patient specific epinephrine auto-injectors, visit:

<https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>

Parents, is your child's day care prepared to respond to an allergic reaction, especially one that could be life-threatening? You can search for programs that participate in the free NYS Non-Patient Specific Auto-Injector Initiative here:

<https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>



### **Social Media – Provider Awareness**

Please use any or all of the following images and posts when posting on social media about allergy awareness in child care.

**CHILD CARE PROVIDERS:** if you aren't participating in the NYS Non-Patient Specific Auto-Injector Initiative, now's the time to do it. It's free, easy to sign up and could save a precious life. Participation in this potentially life-saving initiative is easy. Learn how to join the thousands of other participating day care programs by visiting:

<https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>

As a child care provider, the safety of the children in your care is top priority. Learn how to treat life-threatening allergic reactions with the safe, easy-to-use epinephrine auto-injectors. They're available at no cost. Even the training is free. To sign up, visit:

<https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>



### Social Media – General Awareness / Facts

Please use any or all of the following images and posts when posting on social media about allergy awareness in child care.

Think those numbers are scary? Imagine it happening to your child when they're at day care? Ask your provider if they're participating in the NYS Non-Patient Specific Auto-Injector Initiative. Every provider is eligible to receive all three available doses of epinephrine and one training device at no cost. Sign-up is easy and it could save precious lives. Learn more by visiting our website:

<https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>

Allergic reactions can happen anywhere, including day care! Make sure your child care provider is doing everything they can to keep your kids safe. There's a free, safe and proven tool to stop an emergency before it turns into tragedy. To find a list of providers participating in the NYS Non-Patient Specific Auto-Injector Initiative, visit:

<https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>

Parents: is your day care prepared to keep your children from adding to these stats? Search for programs that participate in the free NYS Non-Patient Specific Auto-Injector Initiative here: <https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>



## **Social Media – Elijah’s Law**

Please use any or all of the following posts and video links when posting on social media about Elijah’s Law.

Three-year-old Elijah Silvera died in 2017 from an allergic reaction to dairy while at day care. Elijah’s Law was passed to raise allergy awareness in a child care setting. OCFS is committed to making sure all child care providers have the training and equipment they need to stop a severe allergic reaction. To learn more about Elijah’s Law, visit: <https://ocfs.ny.gov/programs/childcare/elijahs-law.php>

- [Elijah's Law-SHORT](#)
- [Eli Story Thomas](#)
- [Eli Story Ondina](#)
- [Call to Action Thomas](#)
- [Call to Action Ondina](#)
- [Training is mandated Short](#)
- [The Foundation SHORT](#)
- [The Foundation FULL](#)
- [Sebastin Educates People](#)

## **Social Media – Tweets**

Please use any or all of the following posts when posting on X (formerly known as Twitter) about allergy awareness in child care.

Ask if your provider is participating in the NYS Non-Patient Specific Auto-Injector Initiative. Each program is eligible to receive all 3 doses of epinephrine and a training device at no cost. It’s easy to participate and could save your child’s life: <https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>

Your child could have an allergy and you may not even know it! Make sure your child care provider is doing everything they can to keep your kids safe. Visit our website to find providers that have free non-patient specific epinephrine auto-injectors: <https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>

Parents, is your child’s day care prepared to respond to an allergic reaction, especially one that could be life-threatening? You can search for programs that participate in the free NYS Non-Patient Specific Auto-Injector Initiative here: <https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>

CHILD CARE PROVIDERS: if you aren’t participating in the NYS Non-Patient Specific Auto-Injector Initiative, now’s the time. It’s free, easy to sign up and could save a precious life. Learn how to join the thousands of other participating day care programs: <https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>

As a child care provider, the safety of the children in your care is top priority. Learn how to treat life-threatening allergic reactions with the safe, easy-to-use epinephrine auto-injectors. They're available at no cost. Even the training is free.

<https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>

Think those numbers are scary? Imagine it was your child. Ask if your provider is participating in the NYS Non-Patient Specific Auto-Injector Initiative. Every provider is eligible to receive all 3 doses of epinephrine and a training device at no cost.

<https://ocfs.ny.gov/programs/childcare/elijahs-law.php#autoinjector>

Allergic reactions can happen anywhere, including day care! Make sure your child care provider has the free, safe & proven tool to stop an allergic reaction. Find a provider who is participating in the NYS Non-Patient Specific Auto-Injector Initiative:

<https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>

Parents: is your day care prepared to keep your children from adding to these stats? Search for programs that participate in the free NYS Non-Patient Specific Auto-Injector Initiative here: <https://ocfs.ny.gov/programs/childcare/looking/ccfs-search.php>

3-year-old Elijah Silvera died in 2017 from an allergic reaction to dairy while at day care. Elijah's Law was passed to raise allergy awareness in child care settings and to make sure all providers have what they need to stop a severe allergic reaction.

<https://ocfs.ny.gov/programs/childcare/elijahs-law.php>

### **Social Media Hashtags**

Please use any or all of the following hashtags when posting on social media about allergy awareness in child care.

#AllergyAlly

#FoodAllergies

#FoodAllergyFamily

#PeanutAllergy

#AllergyAwareness

#KidsWithFoodAllergies

#FoodAllergyKids

#ElijahsLaw