This is to advise you of the status of public education materials concerning Protective Services for Adults (PSA). As indicated in 91 LCM-167, the Department is developing materials for the local districts to use in implementing their PSA public education and outreach plan. Following is a report on the status of each product:

1) A 20 minute informational video entitled "Protective Services for Adults: A Community Concern" was distributed in October 1991. This video uses case examples to address issues concerning the scope and limitations of PSA.

2) A 30-second television and radio public service announcement has been developed, using one of the case situations presented in the video. This announcement, entitled "Nathan", concerns the issue of adults who are at risk because of self-neglect. These public service announcements will be distributed over the next several weeks by our Public Information Office to television and radio stations throughout the State.
The ads request people to contact their local department of social services or to call the Department's toll-free number at 1-800-342-3009 for a referral to the appropriate district if they are aware of anyone who appears to be in need of PSA. Information on the Department's Adult Abuse/Neglect Helpline is contained in 89 LCM-213.

3) Two brochures, one for the general public entitled "Protecting Adults from Abuse and Neglect" and one for professional agencies entitled "Protecting Adults: A Community Responsibility" have been developed. They will be distributed to your Director of Services by March 31, 1992.

4) A poster entitled "You Can Protect Adults from Abuse and Neglect" is under final review and will be mailed to the districts by April 10.

5) The booklet which provides details on the PSA client characteristics and service delivery options is also under final review and should be distributed by April 15.

If you or your staff have any questions, please contact your district's adult services representative at 1-800-342-3715 as follows:

Kathleen Crowe       extension 432-2996 (OA USERID ROF017)
Michael Monahan      extension 432-2667 (OA USERID AY3860)
Janet Morrissey      extension 432-2997 (OA USERID 0PM100)
Thomas Burton        extension 432-2987 (OA USERID AX2510)
Irv Abelman          extension 432-2980 or (212) 804-1247
                      (OA USERID 0AM020)

Thank you for your cooperation.

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William E. Gould
Acting Deputy Commissioner
Division of Adult Services