In our continuing effort to promote and support special needs adoption in New York State, we are happy to announce the release of a new adoption poster.

The poster features Governor and Mrs. Cuomo surrounded by children who represent the more than 1,000 children currently awaiting adoption. The poster continues the "Family of New York" theme and encourages viewers to consider adopting. The New York State Adoption Hotline telephone number (1-800-345-KIDS) is displayed prominently so that the public can call for additional information.

In the next few weeks, we will mail copies of this poster to local districts and voluntary adoption agencies. Additional copies will be available through the Regional Offices. Your agency may want to consider distributing the posters to libraries, churches, community-based organizations, parent support groups, government agencies and other appropriate organizations in your county. These posters, which will be available in two sizes, should help to increase public awareness of the need for adoptive parents for children with special needs.

We expect that prospective adoptive parents will come forward to adopt the children who are being showcased. We hope that you will make every effort to welcome those families who apply to adopt and keep them informed of the status of the child or children they are seeking. It is also important that the children for whom we are seeking adoptive homes are properly prepared and ready for adoptive placement.
We look forward to our continued work with you on this exciting initiative and trust that by working together, we will find families for children freed for adoption. In this "Decade of the Child", we plan to take whatever additional steps are necessary to appeal to families who can make a permanent home for our children.

If you have any questions regarding this memorandum, please contact Kevin Leyden in the Division of Family and Children Services at 518-474-9447 or Pamela Winsman in the Division of Administration at 518-486-6401.

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Nelson M. Weinstock                    Joseph Semidei
Deputy Commissioner                    Deputy Commissioner
Division of Administration             Division of Family and
                                        Children Services