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| LOCAL COMMISSIONERS MEMORANDUM |
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DSS-4037EL (Rev. 9/89)

Transmittal No: 91 LCM-126

Date: July 11, 1991

Division: Medical Assistance

TO: Local District Commissioners

SUBJECT: Initial Mailing From NRx To Medicaid Recipients

ATTACHMENTS: Cover letter (not available on-line)
Brochure (not available on-line)
Postage paid mailing envelope (not available on-line)

The New York State Department of Social Services has received final approval for the contract with NRx Services, Inc. (NRx) to supply long-term maintenance prescriptions by mail to Medicaid recipients who are the fiscal responsibility of counties outside of New York City. This is a voluntary program.

An initial mailing will be sent to 148,600 Medicaid recipients who have been identified by the Department as having received long-term maintenance medication within the past year. The cost of such maintenance medication to the Medicaid Program is approximately 45 million dollars per year. The mailing will be conducted by the Department to protect recipient confidentiality but the cost of the brochures, envelopes and postage will be charged to NRx. Enclosed for your information is the packet that will be sent to the selected recipients. The recipients will receive a cover letter, brochure and an envelope to be used when ordering prescriptions. Since this is a Department cost containment initiative, the Department strongly encourages local district offices to prominently display this brochure so that other Medicaid recipients are also made aware of this alternative pharmacy service.

NRx staff will be available to explain the mail service pharmacy program to local social services districts. They may contact you directly to arrange a presentation about the mail service pharmacy option for Medicaid recipients.

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If you have any questions concerning this information you may contact Eileen Rutkowski at (518) 473-5656.

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Division of Medical Assistance