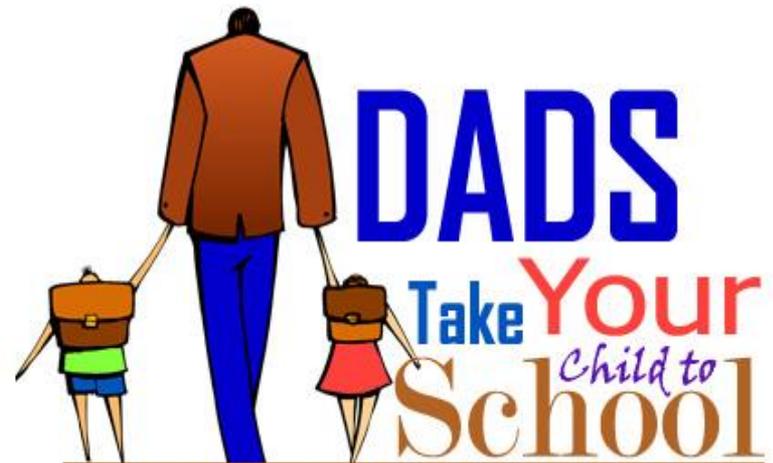


May 13, 2014

Welcome

Webinar Host



Moderator

Gregory G. Owens

Director of Special Projects

Office of Strategic Planning & Policy Development

NYS Office of Children & Family Services

Speakers



Will Henry
Family Engagement Specialist, Center for Development of Human Services
NYS Office of Children and Family Services



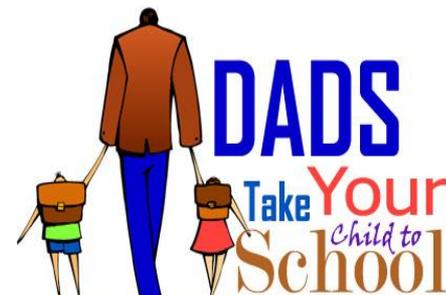
Judith R. Albury
Program Specialist, Office of the Regional Administrator
US Dept. of Health and Human Services
Administration for Children and Families, Region II



Alan S. Farrell
New York City Fatherhood Services Coordinator
NYC Mayor's Office



Ed Lawson
Vice President, Fathers Incorporated
Community and Outreach Coordinator
National Responsible Fatherhood Clearinghouse



Dads Take Your Child To School Webinar Agenda

- Introduction – Why Participate?
- History of Campaign
- Review of www.dadstakeyourchildtoschoolday.com
- Suggested Themes
- Spotlight on Promising Practices Across New York
- Beyond September 16th, 2014
- Q&A

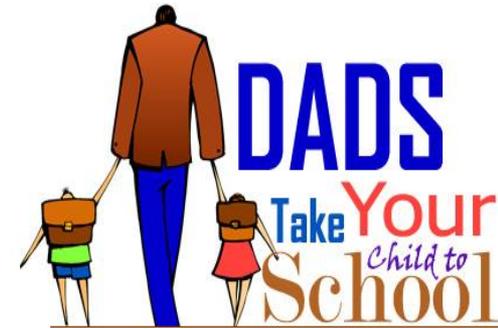


Introduction - Why Participate?

Benefits of Engaging Dads

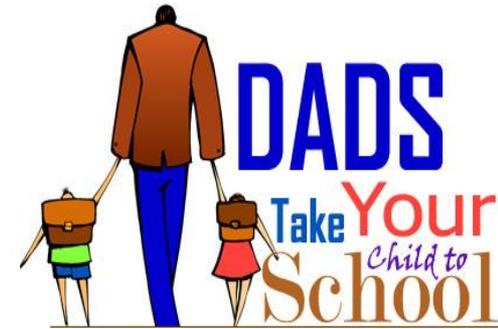
- **Studies show that children with involved fathers display:**
 - **Better cognitive outcomes, even as infants**
 - **Are less likely to drop out of school**
 - **Obtain higher grades, test scores, and overall academic achievement**
 - **Enjoy school more**
 - **Receive more “A”s**
 - **Are more likely to continue their education**

***Data from Father Facts, 5th Ed. 2007**



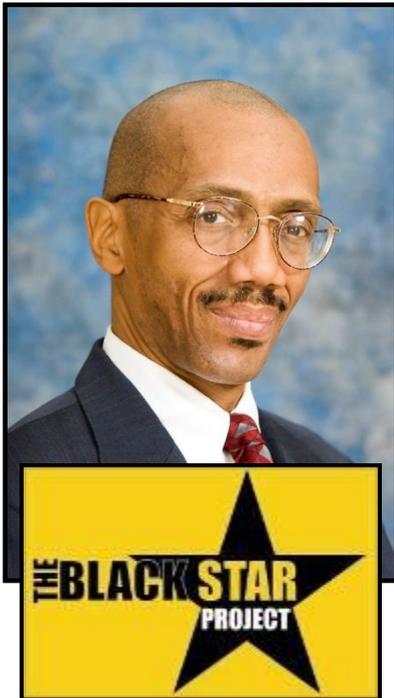
Introduction - Why Participate?

- Improve Image of Fathers/Males in Education
- Increase Involvement of Fathers/Males in Schools
- Encourage Active Engagement of Fathers in their Children's Education
- Promote Educational Institutions as Father-Friendly Environments
- Create an Active Presence of Fathers in schools year-round

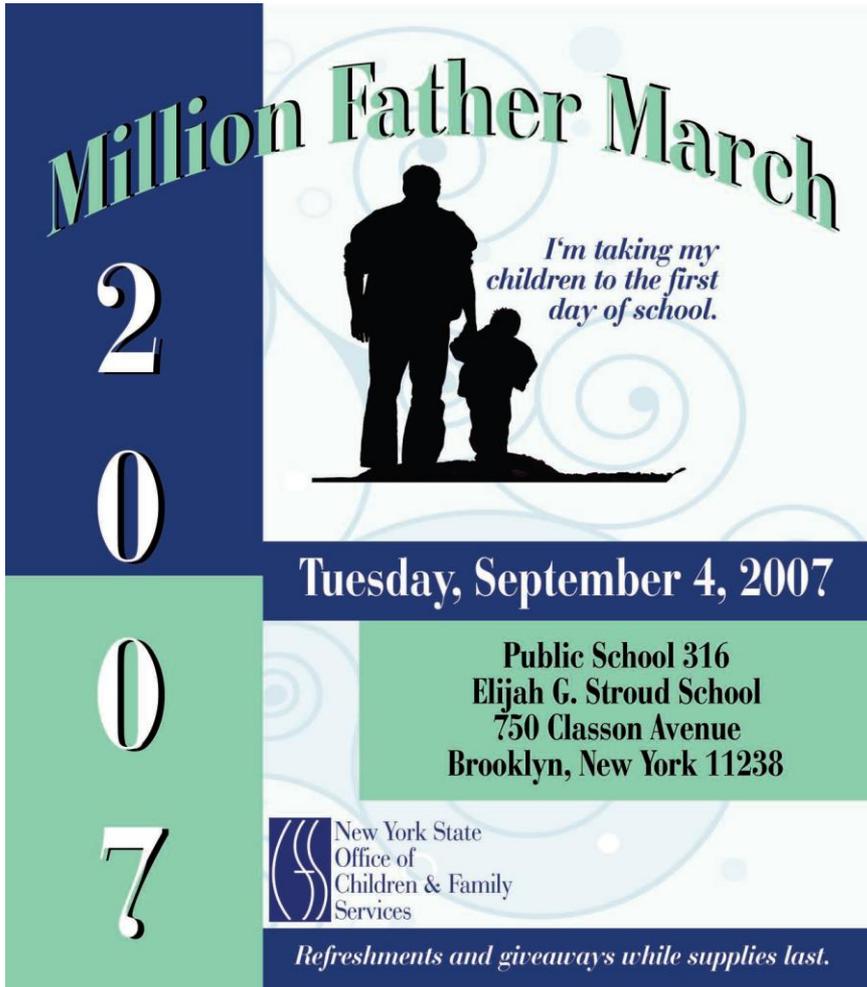


History of Campaign

- Created as New York's response to the *Million Father March* sponsored by the Black Star Project
- Started in 1996 in Chicago, IL
- <http://www.blackstarproject.org>



History of Campaign



Million Father March

2007

I'm taking my children to the first day of school.

Tuesday, September 4, 2007

**Public School 316
Elijah G. Stroud School
750 Classon Avenue
Brooklyn, New York 11238**

 New York State
Office of
Children & Family
Services

Refreshments and giveaways while supplies last.



Marcha de un Millón de Padres

2008

Padres Llevan a Sus Hijos al Primer Día de la Escuela 2do Aniversario

Martes, 2 de septiembre de 2008

**Public School 86
220 Irvington Avenue
Brooklyn, NY 11237**

 Oficina de Servicios
para Niños y Familias
del Estado de
Nueva York

Refrescos y premios

History of Campaign



**New York State
Fatherhood Initiative**



**NEW YORK CITY
DADS
Take Your
child to
School**

Are You A...?

FATHER
Foster
Father
big brother
father-figure
Stepfather

UNCLE
mentor
GRANDFATHER

COMMUNITY PARTNERS
Puerto Rican Family Institute for Responsible Fatherhood
Coalition For Hispanic Family Services * Millennium Development
* Youth At Risk Fatherhood Program * Dads Embracing Fatherhood
Williamsburg Works/St. Nicholas NPC * Man Up Fatherhood
Program * Forestdale Fatherhood Program * United Black Men of
Queens * Inwood house* Family Images Inc. * Real Dads Network *
Mankind Fatherhood Program*

Dads
MAKE A DIFFERENCE

**We Encourage You; to Encourage a Male
To Accompany A Child to Class on September 9th!**



Human Resources
Administration
Department of
Social Services



Department of
Education
Office for Family Engagement and Advocacy

FREE
School Supplies and
other give-aways while supplies last

Wednesday, September 9th, 2009
(contact your participating school for times)



For more information on sponsorships; volunteers and
how your school can participate, contact:
Rodney Pride
Director of Community Relations
New York State Office of Children and Family Services
212-383-1710



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Dads are Important!

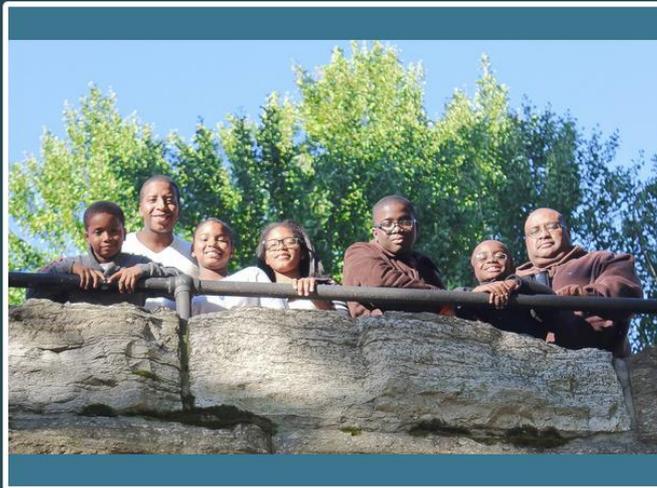
Why? Research

says...

Father involvement in schools is associated with improvements by students in academics, behavior, and social skills.

Academically Students:

- Receive more A's
- Enjoy school more
 - Stay in school
- Continue their education



Home Page

- Gallery of Parent with their children
- Other info



In 2012, 350 Schools and Head Start Programs throughout New York State participated in this event. Over 4,147 fathers, stepfathers, foster fathers, grandfathers, uncles, brothers, godfathers, and other significant male caregivers took their children to school.

Get Involved
To participate in this year's event, register your school, Head Start Program, or organization at:

Father Power!
Actively involved fathers are a positive force in the lives of their children and their community. Dads Take Your Child to School Day is an event that promotes father involvement by encouraging fathers and significant male caregivers of all kinds to take their children to school or Head Start.



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It's All in the Planning!

Getting Started

To participate in the Annual Dads Take Your Child to School Day Activities (DTYCTS), all you have to do is register your school/program, plan your event, host your event, and provide a brief report on the activities you held on that day. If you need assistance planning your event, we have an Organizational Guide that can help you determine what might work at your site.

Remember, you are not limited to the activities in the guide.

If you still need assistance, feel free to contact a member of the DTYCTS Core Team who are ready and willing to assist you or send a request to: inforequest@dadstakeyourchildtoschoolday.com

[Organizational Guides](#)

[DTYCTS Core Team](#)

[Help](#)

Hosting a DTYCTS Event

- Access to an organizational Guide
- Gives you the option to contact the DTYCTS Team



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Media

2013 News Coverage

- City School District of Albany hosts over 700 local dads, grandfathers, uncles, brothers, & mentors 9/17/13
- Albany School of Humanities DTYCTS Event 9/17/13
- Utica Head Start DTYCTS events 9/17/13

2012 News Coverage

- Commission on Economic Opportunity (CEO) Head Start DTYCTS Event 9/20/12
- Staten Island fathers welcomed at their kids' schools Thursday for "Dads Take Your Child to School Day"
- Dads Take Your Child to School event held in Springfield Gds.
- Dads 'march' to schools

2011 News Coverage

- Bronx Dads Take Your Child to School Day at P.S. 73
- Million Father March
- Host of proud dads turn out for Take Your Child to School Day in E. Harlem
- Day for dads to take their kids to school
- Program Helps Dads Connect with Kids
- Dad Take Your Child to School Day (Video)
- NETS GM Pitches Education on the Playground
- New York Fathers Encouraged to Participate in 'Dads Take Your Child to School Day'
- White Plains Sends its Dads to School (Video)
- White Plains Dads Take Their Children to School
- Best Reason Ever for a Dad to Take a Day Off From Work
- Today is 'Dads Take Your Child to School Day (Video)
- Community Group: Fathers to Go to School with Your Child
- Fathers, grandfathers take part in Million Father March
- Dads Take Your Child to School Day
- Falls Men March to School
- First Day of School, Not First Day of Learning
- Greater Role by Fathers Encouraged

2010 News Coverage

- Dads Take Your Child to School encourages White Plains Schools to launch Fatherhood Initiative (3/4/2010)
- Press Release (9/14/2010)
- WIEN Albany (9/21/2010)
- Observer - Dunkirk, NY (10/4/2010)

Photo Galleries

- Dads Take Your Child to School Slideshow - Troy, NY
- Ridgeway Elementary, White Plains, NY

Audio Messages

- Audio/Radio Message (English)
- Audio/Radio Message (Spanish)

Report on DTYCTS in Mt. Vernon, NY and Brooklyn, NY



News: 12 Report - P.S. 305 Bedford-Stuyvesant, Brooklyn



News: 12 Report - P.S. 73 - Highbridge, Bronx



Media

- DTYCTS Media Coverage



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Fatherhood Public Service Announcements



PSAs



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PARENTING.COM RECOGNIZED BY NPEN

Our website wins kudos from the National Parenting Education Network.

IT'S A BEAUTIFUL DAY

The wisdom of Fred Rogers (aka Mr. Rogers) lives on at FredRogers.org. The site features articles on bedtime, siblings, child care, going to the dentist and more. All video clips include of the gentle Mr. Rogers.

8 MUST-HAVE PARENTING GADGETS

Keeping up with our kids is not easy, but you'll find these tools to be life savers.

Donors:

[Scholastic, Inc.](#)
[Modell's](#)

If you would like to become a donor please email inforequest@dadstakeyourchildtoschoolday.com

Our Mission

To initiate and encourage father involvement in Schools and Head Start Programs. Through Dads Take Your Child to School Day, we hope this will be an inroad to engaging fathers and significant male caregivers becoming more involved in their children's education.

Our Partners Include:

[New York State Office of Temporary & Disability Assistance](#)
[New York State Office of Children & Family Services](#)
[New York State Community Action Association](#)
[New York State Parent Education Partnership](#)
[Administration for Children Services](#)
[Department of Youth & Community Development](#)
[Department of Education](#)
[Human Resources Administration/ NYC Dads](#)
[Mayor's Office](#)
[Administration for Children & Families Region II](#)
[Fathers Incorporated](#)
[Black Star Project](#)
[Stronger Families New York Coalition](#)

About us

- Mission Statement
- Our partners
- Our Donors
- Contact Email



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DTYCTS Event Registration Form

What is the name of your school/organization

Address

City

State

New York

Zip Code

What type of organization do you represent
(check all that apply)

- Elementary School
 Middle or Junior High School
 High School
 Head Start of Early Start
 Community Based Organization

School/Organization phone number (xxx-xxx-xxxx)

Contact person's full name

Contact person's title

Contact person's direct phone number (xxx-xxx-xxxx)

Contact person's email

I would like help setting up my event

What is the best way to follow-up with you

- Email
 Phone

Would you like to be added to the email list to get more information regarding fatherhood programs

- Yes
 No

Registration

- Allows School/Organizations to register for DTYCTS event
- An email is sent once the school/organization has verified their registration.
- Email Contains the organization details and the contact persons details and preferences



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Themes

Dads Take Your Children to School provides a unique opportunity to capture the attention of fathers about the many services available for them and their families. The following appendices are examples of different themes to incorporate into the event.

Financial Literacy & Asset Building

Talk to fathers about the many services available to build stronger money management skills, access affordable banking products for themselves or their children, learn about tax refunds and free tax preparation services, as well as programs to assist in addressing credit /debt issues or receiving match funding for savings efforts.

Job Development & Educational Advancement

Educational advancement and job skill development are keys to success and alleviating poverty. Low-skill workers and families with low levels of education were especially hurt during the economic downturn. DTYCTS provides an opportunity for schools and Head Starts to provide information for fathers who would like to continue their education and/or obtain more job skills. In addition to alleviating financial stress, achieving educational and professional goals raises self-confidence levels for dads.

Improving Literacy & Homework Help

When fathers are involved in the lives of their children, especially their education, children learn more, perform better in school, and exhibit healthier behavior. Even when fathers do not share a home with their children, their active involvement can have a lasting and positive impact. There are countless ways for fathers to be involved in their child's education at all ages.

Health & Wellness for Men & Families

Nearly one in three children in America are overweight or obese. The numbers are even higher in African American and Hispanic communities, where nearly 40% of the children are overweight or obese. Obesity is avoidable with healthy eating and physical fitness. DTYCTS provides the opportunity to talk to fathers about how to incorporate healthy eating and physical fitness in their homes.

School Safety & Volunteer Opportunities

Fathers can provide assistance as hall monitors or school security. WATCH D.O.G.S. (Dads of Great Students) is an example of a national program that encourages fathers to volunteer within schools to promote anti-bullying and school safety.

Supporting Immigrant Families

Immigrant fathers may not be as involved in their child's academic life due to barrier such as: language, work schedule, lack of ID to access the school building, fear of bringing themselves to the attention of the school administration if they are undocumented, or misconception that the mother is ultimately in charge and responsible for school issues. Being able to engage immigrant fathers can be complex but with the right guidance it can be beneficial for establishing the father/child relationship.

Themes Page

• [info]

New York: NYC Department of Education



Presenter: Ray Pierre Louis
Parent Leadership Manager
Division of Family and Community Engagement

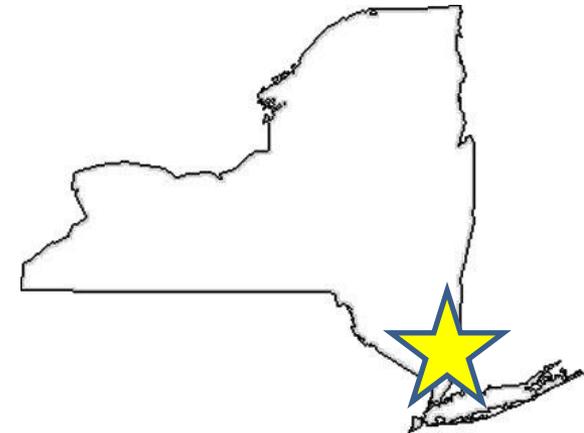
- **Chancellor Fariña has prioritized Parent Engagement, especially among fathers**
- **DOE LYFE: Living For The Young Family Through Education**
- **DOE FACE conducts continuing Professional Development on parent engagement among staff (Parent Coordinators)**
- **Programs like Fathers of Children with Special Needs**
- **DOE promotes Daughter and Daddy Dances**
- **Participating with NYC Fatherhood Working Group since 2010**
- **Fatherhood Resource Fairs, City and Borough-wide events, Parent Academy workshops**



White Plains: White Plains Youth Bureau



Presenter: Frank Williams Jr.
Executive Director
City of White Plains Youth Bureau



Newburgh: Newburgh Enlarged City School District

Presenter: Michael Mclymor

The District: 11,800 students, 12 schools

Started in 2012-13 school year

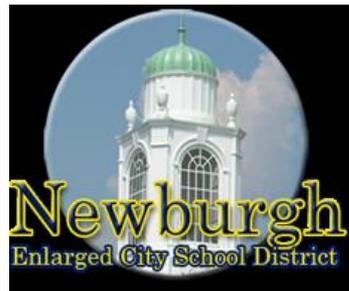
- - District-wide Committee
- - Dads Make a Difference Corner (webpage)
- - Daddy-Daughter Dance

This Year:

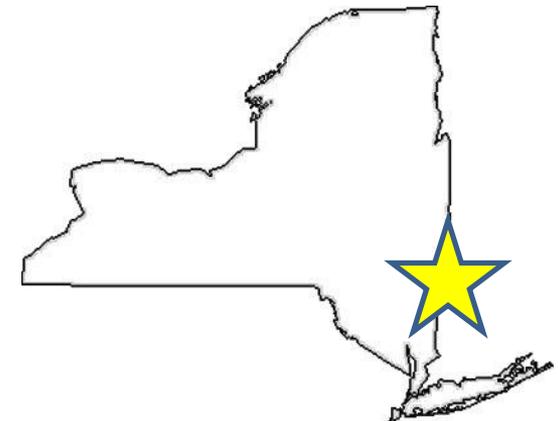
- - Two half-day Dads/Kids celebrations
- - Catered breakfast and catered lunch
- - Classroom and gym activities, speakers
- - 380 fathers and father figures attended

Next Steps:

- - Welcome school year with dad-kid activities
- - Replicate and add activities year-round
- - Partner with Boys and Girls Club, Health/Fitness, Barbershops, Media, Fatherhood Initiative
- - Expand communication with stakeholders
- - Promote online presence



Keep fathers coming back

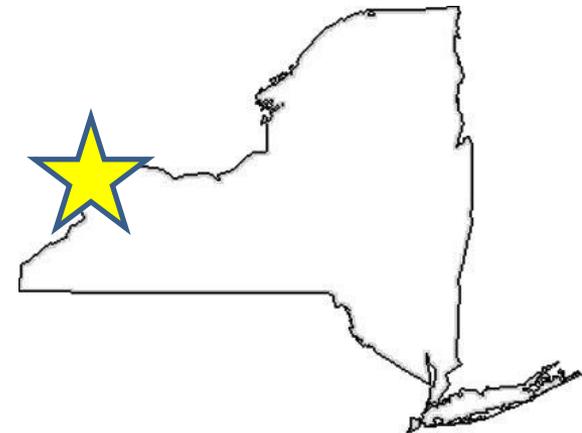


Niagara Falls: Niagara Falls School District



**Presenter: Judie Glaser, Community Relations Director
Niagara Falls City School District**

- **District Stats**
 - **7,000 students, two-thirds below poverty rate**
- **Last Year: Quick turn-around, limited but effective partnerships**
- **This Year**
 - **Advanced planning, expanded partnerships**
 - **Vinyl signage throughout City**
 - **Flyers EVERYWHERE**
 - **Bumper stickers, door prizes**
 - **Webpages**
 - **Word of mouth**
 - **Community partnerships are key**
- **GOAL: Sustained involvement throughout the year!**



New York: NYC Administration for Children's Services



Presenter: Melvin B. Alston
Program Support Facilitator, Office of Community Partnerships

- **March & April 2012: Bronx DCP Office hosts its first Fathers Resource Fair**
- **August 24, 2012: ACS hosts meeting/video conference at all Citywide office locations**
- **October 12, 2012: ACS hosts Citywide debrief to discuss post DTYCTS borough-based strategies**
- **May 31, 2013: ACS hosts *Fatherhood Empowerment Month* video conference**
- **July 31, 2013: ACS hosts *Fatherhood Reimagined* meeting. This leads to creation of five borough-wide responsible fatherhood planning groups**

NYC Official Kick-Off To

DADS
 Take Your Child to School

NYC Responsible Fatherhood Coalition

On, Thursday, September 12, 2013
 9:00am to 10:30am
 at the:
Harlem Children's ZONE
 Promise Academy I
 245 West 129th Street
 New York, NY 10027

In New York City, approximately 33 percent of children under the age of 18 are growing up in fatherless households. Across our nation, more than 24 million children are growing up in homes without a father.

NYC Dads, Mayor Bloomberg's Fatherhood Initiative, serves as a vehicle to promote DTYCTS Day and Father Engagement in NYC. "NYC Responsible Fatherhood Coalition" was created by ACS to meet this challenge by building on the efforts of NYC Dads.

Come to the Kick-Off Event. Help Us:

- Promote Dads Take Your Child To School Day and Father Engagement in NYC
- Continue to identify collaborative efforts to promote and advance Fatherhood Empowerment and Engagement
- Continue to develop local plans for Dads Take Your Child To School Day and Beyond
- Expanding upon a diverse network of fathers including foster dads no matter their race, religion, ethnicity, sexual orientation and/or gender identity, identifying supports and resources for fathers/father figures
- Meet with your colleagues and other stakeholders

Dads Take Your Child to School
 Tuesday, September 17, 2013

Responsible Fatherhood Coalition

2014 Campaign LAUNCH
 Dads Take Your Child To School (DTYCTS) Day and Beyond:
 Reemphasizing Community Resources

Purpose of Event

Helping fathers become more involved in the lives of their children takes all of us working together – Fathers, Community Based Organizations, Principals, Teachers, Parent Coordinators, Political Leaders, and other Community Stakeholders.

- Join the citywide Responsible Fatherhood Coalition and create relationships to support fathers, children and families for DTYCTS and beyond.
- Participate in Workshops to plan future Collaborative Efforts.
- Learn about valuable, often under-used Community Resources.

Date: April 4, 2014
 Time: 1:00 to 4:00 pm
 Location: Bronx Supreme Court, 851 Grand Concourse
 (corner of 161st Street)

CONTACTS

CITYWIDE: Melvin Alston - Melvin.Alston@dca.state.ny.us, 917-921-5036
 BRONX: Clyde Wilkison - Clyde.Wilkison@dca.state.ny.us, (718) 931-6981



Beyond September 16th

- **Keep fathers coming back**
 - **Transparency and Consistency**
 - **Systemic Buy-in**
 - **Follow through**
- **Events should be planned with “the end in mind”**
- **Prospective Partners**
 - **New York State PTA: <http://www.nyspta.org/>**
 - **All Pro Dads: <http://www.allprodad.com/>**
 - **Watch D.O.G.S. (Dads of Great Students): http://www.fathers.com/content/index.php?option=com_content&task=view&id=21&temid=60**
 - **National Responsible Fatherhood Clearinghouse: <https://www.fatherhood.gov/>**
 - **Fatherhood Buzz: <https://www.fatherhood.gov/fatherhood-buzz>**



Partners & Sponsors Have Included



Bill de Blasio
Mayor

Administration for
Children's Services

Gladys Carrión
Commissioner

Department of
Education

Carmen Fariña
Chancellor

Human Resources
Administration

Steven Banks
Commissioner

Department of
Youth & Community
Development

Bill Chong
Commissioner



United Black Men
of Queens
Foundation Inc.



Q&A

Make sure to register your event!

www.dadstakeyourchildtoschoolday.com

FATHER
UNCLE  Foster
Father
big brother mentor
father-figure
GRANDFATHER
Stepfather