

## **2011 Communications Services for NYS Early Childhood Advisory Council**

On June 17, 2011 the Office of Children and Family Services (OCFS) released a Request for Proposal (RFP) for a Communications Services Consultant for the New York State Early Childhood Advisory Council (ECAC). Bid Solicitation amount was \$200,000. Eleven (11) applications were received. The winning application was from Advocates for Human Potential, Inc. The amount requested was \$199,752. The start date for the contract is November 1, 2011. The contract will be for a twenty month period ending July 31, 2013. Advocates for Human Potential, Inc. was notified of the award on September 2, 2011.

The ECAC consultant will be funded with American Recovery and Reinvestment Act (ARRA) funds received by the Council and Children and Families (CCF) grant. The goal of the Consultant is to develop and implement a communication plan for ECAC to increase the support of governmental decision makers, business leaders, and people working in or interested in the field of early childhood services on the need for, and benefits of, a system of comprehensive supports and services for young children and their families.