



DJJOY

2012 Youth Holiday Season Postcard Contest

Official Rules and Guidelines

The Office of Children & Family Services through the Division of Juvenile Justice and Opportunities for Youth (DJJOY) invites you to submit your artwork and/or greeting to the 1st annual **DJJOY Youth Holiday Season Postcard Contest**. The contest is open for any youth in an OCFS DJJOY Residential Program or CMSO. This program wide project invites youth under OCFS care to submit **one** entry. Design and/or greeting should be appropriate for public use. Winners will be selected from a panel of judges. **Three winners from each category** (Graphics and Greetings) will be selected. The contest is open from **October 17th 2012 – November 9th 2012**. Winners will be announced by **November 14th 2012**.

Official Rules and Guidelines

- Only **1 entry** per person is allowed.
- Must submit completed entry form with submission.
- Submit photo, artwork or graphic only for one side of postcard
- Submit greeting or message for front side of postcard
- Design should be appropriate for public use by OCFS.
- Greeting, photo, art or graphic submitted must be your own original work/creation.
- Official entries are not to exceed 5” x 7” and submitted entries must be horizontal.
- The contest is open for any youth in an OCFS DJJOY Residential Program, Evening Reporting Center and Community Multi-Services Office.

Why Submit?

- Submissions will give artist chance to showcase their creative talents
- 3 winners from each category (Graphics and Greetings) will be selected for cash prizes

2012 Contest Theme and Question

What Does the Holiday Season Mean to You?

(Is it Family, Love, Joy or something else. You describe it to us). Illustrate your response with a graphic design (in a 5” x 7” work area) or write a short holiday greeting in under 50 words.

Graphics

The **top 3** images will be selected as winners. **Winners will be chosen based on the images creativity and relation to the theme.** Youth can be creative with their submission however all artwork must fit into a 5” x 7” work area. Photo, artwork or graphic submitted must be your own original work/creation. Please stay away from Logos trademarks or other copyrighted materials. Design should be appropriate for public use. Acceptable forms of entry may include:

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Photos	Artwork	Graphics
Original Pictures (captured by yourself) JPEG or PDF	Drawings or Sketches	Graphic art or symbols
Collages (cannot use copyrighted material)	Paintings	Digitally Altered Photos (i.e. Photoshop) JPEG or PDF

Greetings

The **top 3** greetings will be selected as winners. **Winner will be chosen based on message and relation to theme.** Greetings must be a positive message for the holiday season. Greetings can be an original message, quote, or poem created by the youth submitting the work. Greeting must be **limited to 50 words**. If submission is handwritten it must be clear and legible. All other greetings must be typed font size 12.

Submitting Your Work

The images of artworks and greetings (please print your name, title on the back of artwork and or/greeting.) must arrive via email or U.S. Postal mail by the deadline of the competition on **November 9th 2012**. You must complete an official entry form with your submission to be eligible for the contest. Send your submissions via U.S. Postal mail or email to the addresses provided below. For more information about the contest please contact Javan Howard at (212) 961-8645 or via email at javan.howard@ocfs.state.ny.us

Contest submissions can be emailed in JPEG or PDF format to:

DJJOYyouthpostcardcontest@gmail.com

OR

Attach your greeting, artwork or graphic and mail to:

Adam Clayton Powell Jr. State Office Building
163 West 125th Street 14th Floor
Harlem, NY 10027

Attention: DJJOY Youth Holiday Season Postcard Contest

